

A *NorthBay biz* & Bruce Burtch Business Event

Second Annual

GLOWING YOUR BUSINESS

Where you'll learn to harness the power of effective partnering



Attend Glowing Your Business and learn how to:

- ★ Develop partnerships between for-profit, nonprofit, education and government sectors.
- ★ Ignite your economic and social impact.
- ★ Stimulate employee satisfaction, morale and employee retention.
- ★ Receive more bang for your philanthropic buck.
- ★ Use win-win partnering to secure consistent financial support.

Opportunities abound when you ignite the Economic & Social Power of Cross-Sector partnerships!

NEW THIS YEAR — The Partnership Prize!

We'll recognize new and innovative partners between the for-profit, nonprofit, education and government sectors in 8 categories.

These prizes will be awarded at the conclusion of the **Glowing Your Business** event.



Bruce Burtch
*"Maximize
Your Marketing
Impact"*

Credited with designing the first "cause marketing" campaign between Marriott Corporation and the March of Dimes over 30 years ago, Bruce continues to be a leader in the development of cause marketing and cross-sector partnerships.

This year's event will be held at:

Marin Country Club

500 Country Club Dr., Novato
415-382-6700

November 21, 2014

8:00 a.m. Registration and full breakfast

8:30 a.m. Presentation starts

11:45 Event ends

Tickets \$59 Table Sponsorship (8) – \$650

NORTHBAY
biz
NAPA · MARIN · SONOMA

HELPING YOU GROW YOUR BUSINESS
ISN'T JUST SOMETHING WE DO...
IT'S ALL WE DO.

Online registration @ https://www.northbaybiz.com/Event_Registration_Form.php or call 707-575-8282 to reserve your spot.